

Friday 12 October 2018

Register from 8.30

- 9.00 **Chairperson's introduction**
Rob Phillips
Lasotell Pty Ltd.
- 9.10 **President's welcome**
President, David Cross
ASTC Inc.
- 9.30 **That'll never happen: Impossible documentation**
Tony Self
Managing Director,
HyperWrite Pty Ltd.
- 10.15 MORNING BREAK
- 10.45 **How to be an efficient writer**
Dr Marina Hurley
Lecturer & Consultant,
Writing Clear Science.
- 11.30 **Simplified Technical English**
Kevin Spink
Technical Publications Capability Manager,
Boeing Defence Australia Ltd.
- 12.15 LUNCH
- 1.15 **Documenting APIs**
Alec Clews.
Technical Integration Manager,
PaperCut Software.
- 2.00 **ASD Specification S1000D**
Russell Harris
Technical Data Designer (IETM Specialist),
Engineering & Operations (E&O),
Boeing Defence Australia Ltd.
- 2.45 AFTERNOON BREAK
- 3.15 **S1000D - a practical demonstration**
Russell Harris
Technical Data Designer, E&O,
Boeing Defence Australia Ltd.
- 3.45 **Web page speed basics**
Dave Gash
Technical Publications Specialist.
- 4.45 LUCKY DOOR PRIZE DRAW
- 4.55 CONFERENCE CLOSE
- 7.00 **Conference dinner + Trivia**
Great networking opportunity and fun night.
Book and pay with your conference payment. The dinner will
be at the conference venue.

Saturday 13 October 2018

Register from 8.45

- 9.00 **Welcome**
Conference chair, Rob Phillips
Lasotell Pty Ltd.
- 9.15 **CSS smart selectors: making CSS work for you!**
Dave Gash
Technical Publications Specialist.
- 10.15 MORNING BREAK
- 10.45 **KISS - Keep It Simple and Straightforward**
Kirsty Taylor
Documentation and Localisation specialist.
- 11.30 **Introduction to Blockchain**
Grant Noble
Senior Technical Writer,
ConsenSys Australia.
- 12.15 LUNCH
- 1.15 **How technical communicators can help with international
management standards**
David Stephensen
Senior Consultant,
QDT Management Consultants.
- 2.30 **Opening the Innovation Door - rethinking DITA**
Tony Self
Managing Director,
HyperWrite Pty Ltd.
- 3.15 AFTERNOON BREAK
- 3.45 **Adding value to guarantee return business**
Tracy Wood
Managing Director,
DS Techwrite.
- 4.00 TBA
- 4.45 LUCKY DOOR PRIZE DRAW
- 4.55 **Close of conference**
ASTC President
- 5.00 CLOSE

Program details are on our website
www.astc.org.au
and click on the Events link

Conference round-up

Let's get technical technical... and I'm not kidding although it's not all 'technical'.

Tony Self starts us off by arguing that the applications and services that we document are often cutting edge, but their accompanying documentation is rarely so. Is he right? I think he is and for that reason, I really, really recommend that you don't miss this presentation.

I'm sure everyone reading this will have experienced the struggle it can sometimes be to stay on track, especially if you are describing your own work. While **Dr Marina Hurley** specialises in scientific writing, her advice applies to all of us.

So many of us think we know what is meant by Simplified Technical English, but do we? It's not the same as Plain English and is very specific for documentation in certain industries. **Kevin Spink** is our expert guide, so get on board and learn what it is.

If you work anywhere near the software field, API documentation will rear its head sooner rather than later. What to do? Tackle the job or hide? **Alec Clews** will give us the "How to do it".

With the changing face of manufacturing in Australia, many smaller companies are designing components to fit into larger projects. The documentation for these components will be created using a flavour of S1000D. Don't get left behind! If S1000D is not in your tech comms toolkit, grab the opportunity to get up to speed with **Russell Harris** who will describe it, then demonstrate it.

In slow loading pages, **Dave Gash** isn't only referring to web sites, but any documentation pages that you may create. Learn how to measure load speed and how to improve it.

Kirsty Taylor draws on her experience writing for readers working anywhere from Siberia to outback Australia, from the defence forces to those who are city-based to remind us how to create clear and crisp communications.

There can't be many of you who haven't heard of Blockchain. What exactly is it? And will we have to learn a new way of documenting applications that use it? Find the answers to these questions at this presentation by **Grant Noble**. You can't afford to miss this one!

Dave Gash shows you how to write cleverly-coded 'smart' selectors to replace the class attributes that you may have in your HTML. Purpose? To save time and reduce maintenance.

Do you wonder just what is involved for us with the international management standards: ISO 9001 (quality), ISO 45001 (work health and safety) and ISO 14001 (environmental management)? **David Stephensen** will remove the mystery and show the benefits that we, technical communicators plus the standards, can provide.

Tony Self will show us how, by moving our legacy documents to DITA, we can revitalise them at the same time. Tools are available to really reduce the time for a process for which you never seem to find the time. This presentation is definitely worth attending.

Tracy Wood will tell us her inspiring story about how she adds value to her customer's products. We may not all take the same path, but Tracy shows how it pays to think outside the square.

Registration form & invoice

ABN: 67 484 198 411 Detach this section and send it to
The ASTC is a non-profit organisation and does not charge GST. ASTC Inc
149 D'Arc Road,
Seven Hills 4170
or scan it and send it to
info@astc.org.au

Name _____

Organisation _____

Postal address _____

_____ P/Code _____

Tel _____

Email _____

Attendance:

Both days	Booking by	after	
	31 Aug 18	31 Aug 18	
ASTC member ¹	\$540	\$640	\$ _____
Non-member	\$660	\$760	\$ _____
Full-time student ¹	\$280	\$310	\$ _____
One day ✓	<input type="checkbox"/> Friday or	<input type="checkbox"/> Saturday	
ASTC member	\$290	\$340	\$ _____
Non-member	\$350	\$400	\$ _____
Full-time student ²	\$160	\$180	\$ _____

I would like a printed copy of the delegates notes: \$15

Discount for attending the workshop on Oct 15:
(will be given on receipt of workshop payment) \$20-

I would like to attend the post conference
dinner on Friday (guests welcome) \$60

Total amount to be paid \$ _____

Special dietary requirements? _____

✓ **Payment** A receipt will be issued for your tax records.

Direct deposit or Bank transfer
To BSB: 633 000 Account No: 152 133 203
Name:
Aust. Society for Technical Comm'n Inc
Please include your name in the transaction description

Cheque/money order payable
to **Australian Society for Technical Communication Inc**

Credit Card
An invoice + credit card link will be emailed to the address above.

¹ Members of other societies may register with member prices.
See the web site for participating societies. State your society on the form.

² Proof that you are a full time student is required with your booking

Technical Communicators Conference 2018

When? 12 – 13 October 2018
9.00am – 5.00pm
Registration from 8.30am

Where? Novotel Surfers Paradise,
Surfers Paradise Blvd & Hanlan St,
Surfers Paradise QLD 4217
Just minutes from the beach. Bring the family!

Booking? Use the column on left or go to the website:
www.astc.org.au

More information? www.astc.org.au or info@astc.org.au

Early bird discount

Save \$100 (for two days) if you register by 31 August 2018.

Getting to the conference venue

Visit the venue's website or go to www.astc.org.au/conference.for
information.

Parking

Parking is available in the car park the venue shares with The
Paradise Centre. Special conference rate is \$8 per exit or
\$17.00 for multiple exits per day.

Accommodation

To book at the conference venue, phone reservations
on 07 5579 3499 or email HA7P0@accor.com & request a
Superior room (\$140). The discount code is **ASTC**.
See the conference web pages for other accommodation options.

Cancellation

Refund less 10% if you cancel by September 14th, but a 20%
penalty if you cancel after that date and before October 1st. No
refund if you cancel after October 1st. You can substitute another
member/non-member (as per your payment type) to attend in your
place.

Why attend the conference?

The conference is a valuable educational opportunity. Small nuggets of
topics that you can later explore if you need to but at least you'll have a
good base to start from. You will also get a unique opportunity to
exchange ideas and establish a network with your peers.

You may hear the solution to a problem that has been bothering you or a
new way of tackling a problem. The presenters attend both days and are
always very willing to share their knowledge.

This is an ideal occasion to refresh your thinking and to keep up to date
with the latest trends in technical communication.

**Australian Society for Technical
Communication Incorporated**

Technical Communicators Conference 2018



**Friday & Saturday
12-13 October**

**Novotel Surfers Paradise,
Surfers Paradise Blvd & Hanlan St,
Surfers Paradise QLD 4217**