



2023 ASTC Conference Sponsorship Package

Sponsorship Options

Available sponsorship options:

- On-screen
- In-program
- ASTC Website
- Swag
- Conference break

Sponsorship Terms

The terms for sponsorship are:

1. *Confirmation* of sponsorship must be with the ASTC Conference organisers by **COB Friday 15 September 2023**.
2. *Payment* for sponsorship is required no later than **COB Monday 25 September 2023**.
3. *Artwork* - Sponsors logo and adverts must be supplied by **Friday 29 September 2023**.
4. Artwork specifications are listed below.

ASTC Conference Contact: conference@astc.org.au

Artwork Information

Please read the following when providing artwork:

- Logo
 - Please provide black and white, and colour versions.
 - Provide as PDF (preferred) or JPG / PNG with a resolution of 300 dpi or greater.
 - Adobe Illustrator and EPS files also accepted.
- Advert
 - Provide as PDF (preferred) or JPG / PNG with a resolution of 300 dpi or greater. Adobe Illustrator files also accepted.
 - Please ensure the text is converted to paths. No videos.
 - No bleed or crop marks.
 - Advert Sizes approximately:
 - A4 portrait - 190 x 277 mm (Full page).
 - A5 landscape - 128 x 190 mm (Half page).
 - A6 portrait - 90 x 133 mm (Quarter page).

Sponsorship Options

On-screen at the Conference

Advertisers get:

- Content on-screen during all breaks.
- Rolling display of content in the Conference room.

Full screen	\$300
Logo and tag line, displayed on-screen with up to 4 others.	\$150
Swag contributor - logo on common page.	no cost

In the Conference Program

Advertisers get:

- Content in the electronic and printed versions of the conference program.

Full page	\$300
Half page (landscape)	\$150
Quarter page (portrait)	\$75
Swag contributors get their logo on a common page.	no cost

ASTC Website

Advertisers get:

- Content displayed on the ASTC 2023 Conference Website pages.
- Planned duration - 1 Oct - 1 Dec 2023.

A5 sized advert with a link	\$300
Logo with a link	\$150

Conference Breaks

Advertisers get:

- Naming rights to one of the four light refreshment breaks.
- Opportunity to be present at the break to talk to our onsite attendees.
- Your logo displayed on-screen during the Conference refreshment break.

Naming rights to a break	\$200
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Swag Contributions

Advertisers get:

- Their logo displayed:
 - On-screen during the Conference.
 - On a common page in the Conference Program.
- A discount on any other sponsorship option - Value based on contribution.